

# Anchor DAILY Website Privacy Policy

**Last Updated: April 10, 2024**

We at Anchor DAILY Inc. respect your concerns about privacy and value the relationship we have with you. We want you to be familiar with how we collect, use, and disclose information about you. This Privacy Policy describes our practices in connection with the website <https://anchordaily.com/>

## Information We Collect

When you visit our website, <https://anchordaily.com/> we collect the following information:

- **Contact Us.** When you use the Contact Us form, we ask for your first name, last name, phone number, and email address along with a message you send.
- **Newsletter.** To subscribe to our newsletter we collect your e-mail address.
- **Get A Quote.** When you use the Get A Quote form, we ask for your first name, last name, email address, phone number, company, location, product type, and any special instructions.
- **Device and Browser Information.** When you visit or access our website, your browser automatically sends certain information such as browser type, language preference, operating system, internet service provider, internet protocol (IP) address, device identification number, geo-location data, and online browsing data (such as date and time of access to our website, referring website address, pages viewed, features used, links clicked, and other actions you take in connection with the website, sometimes referred to as “clickstream data”).

## How We Use the Information We Collect

We use the information we collect about you in the following ways:

- **To communicate with you.** We use the contact information you provide to communicate with you, including to send you information about news, events, and other developments.
- **For administrative purposes.** We use your information for our internal administrative purposes and to manage our website.
- **For marketing purposes.** We use your information for marketing purposes including, but not limited to, notifying you of special events via email and delivering ads to you.
- **To improve our website.** The information we collect helps us customize content on our website, facilitate access to our website, and recognize a computer or device that has visited our website before.

- **For legal purposes.** We also use the information we collect where necessary to protect against, and identify, fraud and other commercial activity, to comply with law or a legal obligation to which we are subject, or to exercise or defend legal claims.

### **Our Disclosures of Information We Collect**

We may disclose the information we collect to:

- **Service providers** so that they may perform services for us, including running our website and sending communications for us. We do not authorize these service providers to use or disclose your information except as necessary to perform services on our behalf or to comply with legal requirements.
- **Our portfolio companies** where necessary for supporting our business operations.
- **Other third parties**, such as law enforcement or other government entities: (1) if we believe there has been a violation of our website policies; (2) if we believe that someone may be causing injury to our rights or property, other users, or anyone else; (3) to respond to judicial process or to provide information to law enforcement; or (4) as required by law.

We may also disclose information in the event of a sale or restructuring of the business, such as a merger, acquisition, bankruptcy, or other sale of all or a portion of our assets. In such an event, we will use reasonable efforts to ensure the transferee uses your information in a manner consistent with this Privacy Policy.

### **Your Communication Preferences**

If you wish to opt-out of receiving communications from us, please email [AnchorDanlyCommunciations@anchordanly.com](mailto:AnchorDanlyCommunciations@anchordanly.com) and put "Unsubscribe" in the subject line of the email.

### **Your Rights**

Depending on where you live, you may have certain rights with respect to your information. To access or correct your personal information, please contact us at, <https://anchordanlycommunciations.com/>. We may verify your identity before we can act on your request.

### **Children's Online Privacy**

This website is not directed to or intended for use by children under the age of 18. If we learn that an under-18 user has volunteered personal information on the site, we will delete such information from our active databases.

### **Links to Third Party Sites**

From time to time, we may provide links to unaffiliated third-party websites. Those websites operate independently and may have their own privacy policies in place which we recommend you review if you visit any linked websites. The ability to access information of third parties from our website, or links to

other websites, locations, products, or services, is for your convenience and does not signify our endorsement of such third parties, their services, other websites, locations, or their contents.

## **Security**

We recognize the importance of maintaining the security of your information. We have implemented technical, administrative, and physical security measures designed to protect your information from unauthorized access, disclosure, use, and modification. Please be aware though that no security measures are perfect or impenetrable.

## **Changes to this Privacy Policy**

This Privacy Policy may be updated periodically and will be posted on the website, indicating when it was last updated. If there are material changes to our Privacy Policy, we will post a prominent notice on our website and/or provide other notice as required by law.

## **Contact**

If you have any questions about this Privacy Policy, you can contact us <https://anchordailycommunications.com/>

## **Cookie Policy**

We and our third-party service providers set and use cookies and similar technologies to store and manage user preferences, enable content, gather analytic and usage data, and deliver targeted advertising. A cookie is a small text file that is placed on a computer or other device and is used to identify the device and to collect information. Our site uses the following types of cookies:

- Strictly necessary cookies enable you to navigate our website and to use our services and features. Without these cookies, our website will not perform as smoothly for you as we would like, and we may not be able to provide certain core functions and features.
- Analytics cookies collect information about the use of our website and enable us to improve the way it works. For example, analytics cookies show us the most frequently visited pages and analyze site traffic. We use them to look at overall patterns of usage on the site, rather than the usage of any particular individual.
- Marketing cookies track browsing habits and are used to deliver targeted (interest-based) advertising. You can opt out of receiving interest-based ads for web properties [here](#) (Digital Advertising Alliance's WebChoices) and [here](#) (Network Advertising Initiative Opt-out).

Most browsers are set up to accept cookies automatically. You can deactivate the storing of cookies or adjust your browser to inform you before the cookie is stored on your computer. Some browsers have "do not track" features that allow you to tell a website not to track you. These features are not all uniform. We do not currently respond to those signals.